

## Ocean Wise Artifact Experience Sample Media Advisory

Subject Line: Ocean Wise brings the Sea to <LOCATION>

### FOR IMMEDIATE RELEASE

Media Advisory

Event: DATE

#### **MEDIA ADVISORY: OCEAN WISE BRINGS THE SEA TO <CITY OR VENUE>**

*Media and the public are invited to join Ocean Wise educators to learn about the ocean!*

**CITY, DATE** – Do you love the ocean? Are you curious about learning more about climate change? Want to know what you can do to help protect marine animals? This **<MONTH>**, visitors to **<VENUE>** will have the chance to learn all this and more!

This month, [Ocean Wise](#) marine educators are visiting **<VENUE>** with their fascinating marine artifacts – like turtle shells, shark skulls, and more - plus lots of fun, interactive activities. The experience is designed to highlight connections between ocean health, climate change, and daily life – and get kids excited about ocean conservation. Members of the public are encouraged to come spend the day with Ocean Wise!

See photos of the [Ocean Wise Artifact Experience here](#).

**WHAT:** Ocean Wise marine educators celebrate the ocean at **<VENUE>**

**WHEN:** DATE/TIME

**WHERE:** VENUE ADDRESS

**WHO:** Hosted by the Ocean Wise Education team.

For more information contact:

**<YOUR CONTACT>**

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## About Ocean Wise®

[Ocean Wise](#) is a global conservation organization on a mission to protect and restore the world's oceans. Focused on education, research and direct-action conservation, Ocean Wise equips and inspires youth, citizens, businesses, and governments to take action through initiatives like Shoreline Cleanup, Sustainable Seafood, Seeforestation, the WhaleReport app, and Plastic Reduction. Learn more at [ocean.org](https://ocean.org).