

## Ocean Wise Sea Dome Sample Media Advisory

Subject Line: Ocean Wise brings the Sea to <LOCATION>

### FOR IMMEDIATE RELEASE

Media Advisory

Event: DATE

**MEDIA ADVISORY: OCEAN WISE SEA DOME BRINGS THE SEA TO <CITY OR VENUE>**

*Media and the public are invited to come visit the Ocean Wise Sea Dome at <VENUE>*

**CITY, DATE** – Have you ever swum as schools of mackerel glide overhead, dove alongside a squid, or explored BC's kelp forests? This <MONTH>, visitors to <VENUE> will have the chance.

Ocean Wise is visiting <CITY OR VENUE> this week with the [Ocean Wise Sea Dome](#), an immersive, pop-up ocean adventure. The planetarium-style six-metre dome projects 360-degree 4K cinematic footage of the ocean and its creatures, "transporting" visitors under the sea. The experience is designed to highlight connections between ocean health, climate change, and daily life – and get kids excited about ocean conservation! The day will also include marine artifacts and sessions on the Arctic. Members of the public are encouraged to come spend the day with Ocean Wise!

See photos of the [Ocean Wise Sea Dome here](#).

*The Ocean Wise Sea Dome is <free or included in venue admission>*

**WHAT:** The Ocean Wise Sea Dome celebrates the ocean at <VENUE>

**WHEN:** DATE/TIME

**WHERE:** VENUE ADDRESS

**WHO:** Hosted by the Ocean Wise Education team.

**PHOTO OPPS:** Media are invited inside the Sea Dome for footage and photos of marine programming; interviews with staff and participants

For more information contact:

<YOUR CONTACT>

###

About the Ocean Wise Sea Dome®

The Ocean Wise Sea Dome is part of Ocean Wise's Mobile Programs as well as part of Waves of Change, a youth action and climate change initiative coalition between Ocean Wise, GreenLearning, TakingITGlobal, and the Centre for Global Education funded by the Government of Canada.

#### About Ocean Wise®

[Ocean Wise](#) is a global conservation organization on a mission to protect and restore the world's oceans. Focused on education, research and direct-action conservation, Ocean Wise equips and inspires youth, citizens, businesses, and governments to take action through initiatives like Shoreline Cleanup, Sustainable Seafood, Seaforestation, the WhaleReport app, and Plastic Reduction. Learn more at [ocean.org](http://ocean.org).