

#BEOCEANWISE OCEAN BINGO CONTEST

OFFICIAL CONTEST RULES (“RULES”)

1. CONTEST PERIOD

The #BeOceanWise Ocean BINGO Contest is administered by the Ocean Wise Conservation Association (the “**Sponsor**”). The Contest is open for submissions beginning June 16th, 2025 at 12:00 pm PT and closing at 11:59pm PT on August 31, 2025 (the “**Contest Period**”).

2. ELIGIBILITY

The Contest is open to residents or temporary residents of Canada excluding Quebec.-Notwithstanding the foregoing, the Contest is not open to employees, agents, or representatives of the Sponsor, and any business, company, fiduciary or other legal entity controlled by or affiliated with the Sponsor, their promotional agencies, the suppliers of prizes, materials or services connected to the Contest, as well as the immediate family members (brothers, sisters, children, parents) or spouses of the foregoing, or any person with whom the foregoing are domiciled.

Contestants who have not yet reached the age of majority in their province (a “minor”), parent or guardian consent is necessary to enter the Contest and participate in the prize. A parent or guardian must enter the contest on behalf of the minor.

Parent/guardian will be responsible for minor’s participation in the prize. Where appropriate, the terms “contestant” and “winner” mean parent or guardian of the minor. If a minor contestant has not received consent to enter the Contest or a minor winner does not have parental/guardian consent to participate in the prize, or, where applicable, does not have a parent/guardian to accompany them in the prize, the entry shall be invalid.

3. HOW TO ENTER

Any person who wishes to participate in the Contest and who satisfies the eligibility conditions set out above (each, a “**Participant**”) must complete one row minimum on the Ocean BINGO card by marking completed boxes and submit it at ocean.org/BINGO (each an “**Entry**”).

Submission of an entry to the Contest signifies that you have read and agree to the Contest Rules. By submitting an entry to the Contest through the Website or any other electronic platform, you agree that the act of submitting the entry to the Contest is a binding form of your electronic signature, which you agree binds you to these Contest Rules.

4. PRIZES

There are three (3) Ocean Wise prizes available to be won upon the completion of the contest submission period (ARV \$XX CAD) (the “**Prize**”).

5. ODDS

Odds depend on the number of eligible Entries received.

6. AWARDING PRIZES

(a) A **random** draw will be held at approximately 2:00 pm PT on September 2, 2025 at the Ocean Wise head office located at 101-440 Cambie St, Vancouver, BC, V6B 2N5, Canada to select three winners. The selected Participants will be contacted by phone or email. The Sponsor will administer a time-limited math skill-testing question to the selected Participant. If a minor wins a prize, the skill-testing question provided will be amended to accommodate a lower-skill level.

(b) If the selected Participant (i) does not comply with these Contest Rules; (ii) has not provided the correct answer to the skill-testing question; (iii) does not claim the Prize; or (iv) refuses the Prize, then the selected Participant may not be declared a winner, and the Sponsor may at its discretion select another Participant by random draw, and repeat the Prize awarding steps under this section 6.

7. ACCEPTANCE OF THE PRIZE

Each Prize must be accepted as awarded and is not be subject to transfer, exchange or substitution for an award of cash or otherwise, except that the Sponsor reserves the right to substitute the Prize, in whole or in part, for another prize of equivalent or greater value if the Prize is not available for any reason whatsoever.

8. PERSONAL INFORMATION

Please see our Privacy Policy at <https://ocean.org/privacy-policy/>. By entering this contest, individuals consent to receiving further correspondence from Ocean Wise, including monthly newsletters and donation appeals.

9. MISCELLANEOUS

All decisions of the Sponsor, or any Contest judging organization or Contest judge as designated by the Sponsor, are final and binding in all matters relating to this Contest and on all entrants without right of appeal, including, without limitation, any decisions regarding the eligibility/disqualification of Entries. The Sponsor and other Released Parties will not be responsible for illegible, incomplete, lost, misdirected, errors, failures or late Entries which will be void.

The Sponsor reserves the right at its sole and absolute discretion to disqualify, from this Contest and any future contest or other promotion conducted by the Sponsor, any person that they find or believe to be not in compliance with these Rules, to be tampering with the entry process or the operation of the Contest; or to be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER PERSON TO DELIBERATELY DAMAGE ANY COMPUTER OR COMMUNICATIONS SYSTEM (INCLUDING BUT NOT LIMITED TO THE SPONSOR'S WEBSITE AND MERCHANT SYSTEMS) OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND, SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

Any use of automated devices to enter this Contest is prohibited. No correspondence will be entered into except with selected entrants. The Contest is subject to all applicable federal, provincial, and municipal law

10. PRIZE LIMIT

IN NO EVENT SHALL THE SPONSOR BE REQUIRED TO AWARD MORE PRIZES THAN INDICATED IN THESE RULES OR TO AWARD A PRIZE OTHERWISE THAN IN COMPLIANCE WITH THESE RULES, FOR ANY REASON. In the event that more prizes are awarded than indicated due to any error, the Sponsor, in its sole and absolute discretion, may choose to hold a draw to determine which entrants are awarded such prizes.

11. RIGHT TO TERMINATE OR AMEND

The Sponsor reserves the right, to terminate, suspend or amend this Contest and or amend these Rules, in whole or in part, at any time and without prior notice if any factor interferes with its proper conduct as contemplated by these Rules. In the event of Contest termination, any remaining prize still to be won will, in the Sponsor's sole discretion, be deemed expired and void and will be ineligible for Contest play, and, without limiting any other provision of these Rules, the Released Parties will not have any further liability with respect thereto.

12. INTELLECTUAL PROPERTY

All intellectual property used in connection with the promotion and/or administration of the Contest, including, without limitation, all trade-marks, trade names, copyrights, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations are owned (or licensed, as the case may be) by the Sponsor and/or its affiliates. All rights are reserved. Unauthorized copy

CONTEST MINI RULES

***No Purchase Necessary. Open to residents and temporary residents in Canada excluding Quebec.** beginning June 2st, 2025 at 12:00 pm PT and closing at 11:59pm PT on August 31, 2025. By entering the contest, individuals consent to receive further correspondence from Ocean Wise. A parent or guardian must provide consent for a minor to enter and must enter on behalf of the minor. **Available to be won: A one-year subscription Disney + standard plan (approximate value: \$129.99 CAD); A Parks Canada Discovery Pass (approximate value: \$75.75 CAD); 3) An Ocean Wise swag pack (approximate value: \$100 CAD).** Odds of winning depend on number of eligible entries received. Math skill test required. Contest rules available at [Ocean.org/BINGO](https://ocean.org/BINGO).