

OCEAN WISE EDUCATION SURVEY
OFFICIAL CONTEST RULES (“RULES”)

1. CONTEST PERIOD

The Ocean Wise Education Survey is administered by the Ocean Wise Conservation Association (the “**Sponsor**”). The Contest will be held once at 2:00 pm PT on March 16, 2026. (the “**Contest Period**”).

2. ELIGIBILITY

The Contest is open to residents of Canada. Notwithstanding the foregoing, the Contest is not open to employees, agents, or representatives of the Sponsor, and any business, company, fiduciary or other legal entity controlled by or affiliated with the Sponsor, their promotional agencies, the suppliers of prizes, materials or services connected to the Contest, as well as the immediate family members (brothers, sisters, children, parents) or spouses of the foregoing, or any person with whom the foregoing are domiciled.

3. HOW TO ENTER

Any person who wishes to participate in the Contest and who satisfies the eligibility conditions set out above (each, a “**Participant**”) may complete a short survey at https://ubc.ca1.qualtrics.com/jfe/form/SV_bEHGzgoU50XqmJU. Each Participant who completes the survey will have one ballot automatically entered into the Contest (each an “**Entry**”).

4. PRIZES

There are five (5) Ocean Wise AquaClasses available to be won (ARV \$100 CAD each) (the “**Prize**”).

5. ODDS

Odds depend on the number of eligible Entries received.

6. AWARDING PRIZES

- (a) A **random** draw will be held at approximately 2:00 pm PT on March 16, 2026. The selected Participants will be contacted by email. The Sponsor will administer a time-limited math skill-testing question to the selected Participant.
- (b) If the selected Participant (i) does not comply with these Contest Rules; (ii) has not provided the correct answer to the skill-testing question; (iii) does not claim the Prize; or (iv) refuses the Prize, then the selected Participant may not be declared a winner, and the Sponsor may at its discretion select another Participant by random draw or cancel the prize.

7. ACCEPTANCE OF THE PRIZE

The Prize must be accepted as awarded and is not be subject to transfer, exchange or substitution for an award of cash or otherwise, except that the Sponsor reserves the right to substitute the Prize, in whole or in part, for another prize of equivalent or greater value if the Prize is not available for any reason whatsoever.

8. PERSONAL INFORMATION

Please see our Privacy Policy at <https://ocean.org/privacy-policy/>. By entering this Contest, individuals consent to the collection, use and disclosure of their personal information for the purposes of publicity purposes, in any format or medium, without compensation or prior notice.

9. MISCELLANEOUS

All decisions of the Sponsor, or any Contest judging organization or Contest judge as designated by the Sponsor, are final and binding in all matters relating to this Contest and on all entrants without right of appeal, including, without limitation, any decisions regarding the eligibility/disqualification of Entries. The Sponsor and other Released Parties will not be responsible for illegible, incomplete, lost, misdirected, errors, failures or late Entries which will be void.

The Sponsor reserves the right at its sole and absolute discretion to disqualify, from this Contest and any future contest or other promotion conducted by the Sponsor, any person that they find or believe to be not in compliance with these Rules, to be tampering with the entry process or the operation of the Contest; or to be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER PERSON TO DELIBERATELY DAMAGE ANY COMPUTER OR COMMUNICATIONS SYSTEM (INCLUDING BUT NOT LIMITED TO THE SPONSOR'S WEBSITE AND MERCHANT SYSTEMS) OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND, SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

Any use of automated devices to enter this Contest is prohibited. No correspondence will be entered into except with selected entrants. The Contest is subject to all applicable federal, provincial, and municipal laws.

10. PRIZE LIMIT

IN NO EVENT SHALL THE SPONSOR BE REQUIRED TO AWARD MORE PRIZES THAN INDICATED IN THESE RULES OR TO AWARD A PRIZE OTHERWISE THAN IN COMPLIANCE WITH THESE RULES, FOR ANY REASON. In the event that more prizes are awarded than indicated due to any error, the Sponsor, in its sole and absolute discretion, may choose to hold a draw to determine which entrants are awarded such prizes.

11. RIGHT TO TERMINATE OR AMEND

The Sponsor reserves the right, to terminate, suspend or amend this Contest and or amend these Rules, in whole or in part, at any time and without prior notice if any factor interferes with its proper conduct as contemplated by these Rules. In the event of Contest termination, any remaining prize still to be won will, in the Sponsor's sole discretion, be deemed expired and void and will be ineligible for Contest play, and, without limiting any other provision of these Rules, the Released Parties will not have any further liability with respect thereto.

12. INTELLECTUAL PROPERTY

All intellectual property used in connection with the promotion and/or administration of the Contest, including, without limitation, all trade-marks, trade names, copyrights, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations are owned (or licensed, as the case may be) by the Sponsor and/or its affiliates. All rights are reserved. Unauthorized copying or use of any such intellectual property without the express written consent of its owner is strictly prohibited.

CONTEST MINI RULES

***No Purchase Necessary. Open to residents in Canada. Complete the survey by 2:00 PM PT on March 16, 2026 to enter. Available to be won: Ocean Wise Aquaclass (5) (ARV: \$100 CAD). Odds of winning depend on number of eligible entries received. Math skill test required. Full contest rules available at: <https://ocean.org/privacy-policy/>**